



# Enabling Acceptance of Student ID Cards at Off-Campus Merchants

## Off-Campus Merchant Solutions



### Extend student ID card cashless payments to off-campus merchants.

Give today's students what they expect—friction-free, multi-channel options for making purchases across campus and beyond. Using terminals integrated with campus ID cards or mobile credentials, students can make cashless payments for books, sporting events, and food with university-approved off-campus merchant partners.



Enable purchases at off-campus merchants



Heighten value of campus id card/mobile credential program



Extend & enhance service offerings to students



Increase incremental deposits & revenue



Strengthen "town & gown" relationships



Grow your off-campus spend with customized marketing services

Get in touch with our experts for more information:

Phone: (866) 259-6296 Email: [info@transactcampus.com](mailto:info@transactcampus.com) [transactcampus.com](https://transactcampus.com)



**“The biggest factor in why we decided to implement an off-campus solution was the fact that [it] could provide us with a ‘packaged solution.’ Transact handles all aspects of merchant services, from recruitment to customer service to settlement. In addition, they design and implement a comprehensive marketing and communication plan—all within a short time period.”**

John Meriano, Associate VP for Administrative Services at Quinnipiac University

### Merchant settlement

The key to efficient operation of any off-campus merchant program is a secure and effective settlement process. ACH-based, automated secure funds settlement is completed by Transact on a daily basis—eliminating the need for your institution to manually calculate merchant payments and issue reimbursements.

Royalty and fee payments are automatically calculated, and your campus receives these royalties through a deposit on a monthly basis.

### Merchant recruitment

To fuel the growth of discretionary deposits, as well as off-campus spending, leverage our extensive experience recruiting high-quality merchants based on student and institutional input. Our turn-key service takes the burden off your institution and recruits merchants on your behalf.

Transact completes the entire recruitment and acquisition process, from approaching the merchants to executing the appropriate paperwork.

### Merchant support

The day-to-day support of merchant partners is also a crucial component of your merchant program. Outsourcing your merchant program to us enables you to focus on your core operations. Program management includes the terminal deployment and replacement process, as well as ongoing merchant support for technical difficulties, billing inquiries, or terminal repair questions.

### Marketing support

Leverage our expertise to help you market your off-campus program. Direct mail, websites, collateral, email, and more—we’ll work with you to develop a plan that is just right for you.

### Strategic partnerships

Leverage our partnerships with national brands for streamlined onboarding.

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