

# TRANSACT **Integrated Payments**

## Your Configurable Online Store

Expand your web presence without the need for valuable campus IT resources.

eMarket delivers eCommerce solutions with secure payment processing, easy-setup, and administrative features that integrate with your financial and student information systems.

eMarket is available in two components that can be used independently or together.

#### **Storefront**

Your eMarket front end, utilizing templates for easy setup and deployment. Create and manage multiple Storefronts from a centralized back office. Control your items, branding, store colors, and categories.

#### Checkout

The payment capture engine for eMarket. Checkout integrates with Storefront to accept payments via credit and debit cards, ACH/EFT, Apple Pay, Google Pay, and Transact International Payments.

Integrate our payment processing solutions with more than 100 third party vendors for ticketing, parking, fundraising and more. Checkout comes with a library of APIs for thirdparty connections, enabling you to have streamlined eCommerce payment processing solutions across campus.

#### **System Features**

- PCI-DSS Level 1 validated payment processing to ensure peace of mind
- 24/7 access to your customers via a mobile-friendly eMarket website
- · Payment Processing tools for third-party web stores
- Tools for users to create, manage and operate stores with unique URLs
- Processing for a variety of payment types, including foreign currencies
- · User configurable features to control website photos, content, and branding
- Simplified web store navigation to support higher conversions

### eMarket Add-On Modules

#### **Transact Virtual Terminal**

Turn your eMarket into a mobile payments on-the-go.

#### **Assisted Payment**

Manage over-the-phone payments for your administrative offices and call centers.

#### **Transact Payment Processing**

Transact streamlines payment processing across your online campus revenue centers by handling your account reconciliation, managing chargebacks, handling disputes, and saving you time coordinating with multiple banks and services.

