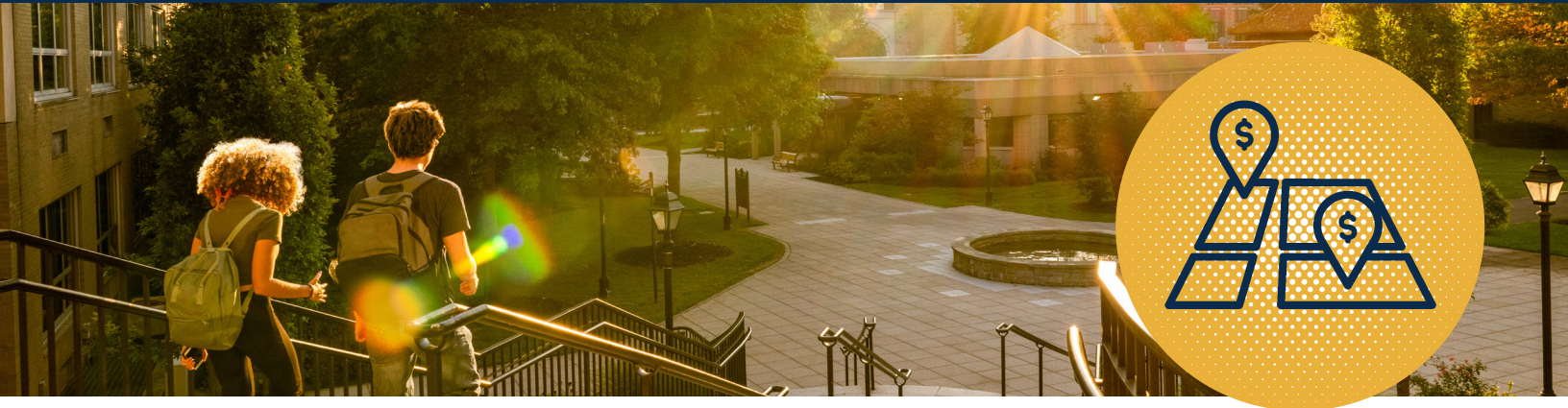




Transform campus eCommerce with

# Transact eMarket

Flexible, Compliant Payment Solutions with Unlimited Licensing



## One platform. Endless possibilities.

Transact eMarket with unlimited licensing empowers your institution to create and deploy secure payment portals on-demand—with no project quotes, implementation delays, or per-instance fees.

Alternatively, partner with specialized third-party vendors to support your data collection needs while Transact seamlessly manages all payment processing. One flexible platform with complete control over your payment ecosystem.

### REAL CAMPUS APPLICATIONS

#### STUDENT LIFE AND ORGANIZATIONS

##### Club fundraisers and dues collection

- Enable student groups to collect dues, sell merchandise, and host fundraisers
- Pre-sell items to avoid excess inventory
- Track membership payments in a single system

##### Campus events and theater productions

- Sell tickets with inventory control management
- Customize reference fields for attendee information

#### ATHLETICS

##### Booster club

Fan merchandise sales (sport-specific, not college logo only)

Youth/junior team camp registrations

General admission gate tickets

Team fundraisers

#### ALUMNI AND ADVANCEMENT

##### Donor events and galas

- Create branded registration experiences with multi-tier ticket options
- Include scholarship or gift opportunities on any eMarket site
- Manage RSVPs and guest preferences

#### ACADEMIC DEPARTMENTS

##### Department merchandise

- Branded apparel and merchandise sales
- Pre-sell items before placing orders
- Direct posting to departmental general ledger accounts

##### Conferences and workshops

- Manage complex registration scenarios with custom fields
- Collect information on food preferences, accommodations, and session choices
- Generate attendee reports for name badges and event management

#### CAMPUS SERVICES

##### Campus tours and orientation

- Manage visitor registrations
- Track attendance for facilities planning
- Collect application fees and housing deposits
- Accept payments for special programs

##### Seasonal and recurring events—for all sites, including campus services

- Reuse the same landing page annually
- Update dates, prices, and details without rebuilding
- Maintain consistent branding year after year

Get in touch with our experts for more information or to request a demo [transactcampus.com](https://transactcampus.com)  
Phone: (866) 259-6296 Email: [info@transactcampus.com](mailto:info@transactcampus.com) [transactcampus.com](https://transactcampus.com)

## KEY DEPARTMENTAL BENEFITS

Transact eMarket delivers comprehensive value to departments across your institution with its secure, user-friendly payment platform. From PCI-compliant security to streamlined financial integration, it provides departments the tools they need to succeed while maintaining institutional control.

### Financial and management excellence

Deposits to desired general ledger accounts without manual entries, easy-to-use interface, and comprehensive reporting options with scheduled delivery.

### Enhanced customer experience

Custom branding, flexible information collection, inventory management for pre-selling items, and seamless annual event management with reusable templates.

## THE ADVANTAGES OF UNLIMITED LICENSING

### Why choose unlimited licensing for Transact eMarket?

#### Empower multiple departments

Staff access tailored to meet campus needs

#### Predictable annual budget

No per-instance fees with flexible internal cost-sharing options. *Many institutions successfully implement departmental cost-sharing models, distributing the single annual subscription fee across participating departments rather than one budget center*

#### Customizable fee management

Each individual eMarket can independently choose to pass credit card fees to users or absorb them within their department budget

#### Launch sites on demand

No project quotes or implementation delays

#### Strategic initiative support

Include donation opportunities across all sites

#### Work collaboratively and proactively

Safeguard against adoption of unsanctioned shadow IT and finance systems by offering a robust platform that meets both institutional and departmental needs

## Success Story



“

**First time in Gonzaga's history, student theater sold out prior to school starting!”**

Gonzaga University used Transact eMarket with unlimited license to sell theater tickets with:

- **Online pre-sales prior to semester start**
- **Automatic inventory tracking**
- **Real-time sales reporting**
- **First-ever pre-semester sellout**

## Get started today

Transform your campus commerce experience with Transact eMarket and unlimited licensing.

**Get in touch with our experts for more information or to request a demo: [transactcampus.com](https://transactcampus.com)**  
**Phone: (866) 259-6296 Email: [info@transactcampus.com](mailto:info@transactcampus.com) [transactcampus.com](https://transactcampus.com)**