TRANSACT INTERNATIONAL PAYMENTS POST INSTRUCTIONS & ASSETS

Below you will find the step-by-step process of how to create a back-to-school campaign, using our "Keep the Easy Breezy Summer Going" materials. We are happy to share that this campaign was created and developed by our marketing intern, ensuring that it will resonate with your students!

International Payments promotes a stress-free campus where international students don't need to worry about international wire fees or bank fees, and they can pay in their preferred currency.

Steps

1. Select your favorite post image from the set we've provided.
2. Pick the caption you'd like to use from the list below. Feel free to add #hashtags that are relevant to your students and campus. (For example, #UCLAstudents #UCstudents, #FSU)
3. Link your post to the relevant page on your website.

Mockup Images

Suggested Captions:

- 🎓✨ Transact International Payments gives you the freedom of same-day transfers and no international wire fees. Enjoy effortless global transactions by paying with Transact International Payments! Learn how here.
- 🌎📱 Embrace the freedom and convenience to pay for college seamlessly, no matter where your summer took you! 🌟 #InternationalPayments #CollegeLife
- 🎓✨ Keep your stress-free summer going! Transact International Payments allows you to pay your tuition without additional fees and in the currency of your choice! #International Payments #CollegeLife
- 🌞📱 Make the summer vibes last a little longer with Transact International Payments 🌎 No additional fees, real-time account updates and fund tracking status notifications. #SummerWorldwide #InternationalPayments #CollegeLife